

"Development Of Information in Service Fields"

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Abstract. It is recommended that service providers use good systems to overcome these problems, support practical methods to solve one of the non-unique security problems, and manage their interactions with customers well.

Keywords: Services, organizations, information, security, customer, digital technology, online platform.

«РАЗВИТИЕ ИНФОРМАЦИИ В СФЕРЕ УСЛУГ»

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Абстрактный. Поставщикам услуг рекомендуется использовать хорошие системы для решения этих проблем, поддерживать практические методы решения одной из не уникальных проблем безопасности и хорошо управлять своим взаимодействием с клиентами.

Ключевые слова: Услуги, организации, информация, безопасность, клиент, цифровые технологии, онлайн-платформа,

The service sector is a generalized category that includes various services and production provided by enterprises, organizations, as well as individuals. This is an economic branch of the country specializing in trade, professional and household services.

As of February 1, 2024, the total number of enterprises and organizations operating in the country was 572,000 units. 381,500 units of enterprises and organizations operate in the service sector, which is 66.7% of their total number. Compared to the same period last year, the growth rate was 108.9%.

Services are the result of production activities that change the situation of consumers (legal entities and individuals) or help them exchange goods, services and financial assets.

Data and information management. For service providers to collect, store, and use customer data externally, collaborate on the oneid single identity portal, and use the collected data securely. Therefore, getting a hands-on guide in the field of secure data systems and security is essential in overcoming these issues.

Service automation. Information systems and software are used to automate services in several industries. This includes providing remote services, managing personal communications with customers, and sending automatic notifications to customers.

Rates and fees. It will be necessary to change prices and implement new tariffs for customers in the service sector. It also includes correct transfer of details and terms of each tariff, announcement of each tariff and transfer of customers to new tariffs.

Connections. Good relationships between service providers and customers are essential. This includes interacting with customers, resolving questions and issues, calling service providers, communicating via e-mail or chat, and managing interactions in other ways.

Feedback and reviews. Customers are used to send their requests and suggestions, apply complaints and update the service area. These feedbacks and comments play an important role in improving the system and strengthening the service providers.

It is recommended that service providers use good systems to address these issues, support practical methods to address one of the unique security challenges, and manage customer interactions well.

The service industry is all about delivering intangible value, and information interactions play a critical role in doing so. It's like the hidden wire that powers the whole operation. From customer interactions to backend processes, data flows everywhere. Customer interaction. Communication: It's not just about talking; It's about getting the right information to the right people at the right time. Whether it's inquiries, feedback, or support, clear and timely communication is key.

Customer Information. Personalization is the name of the game. Collecting and using customer data ethically allows businesses to tailor their services, making every interaction more meaningful.

Internal processes. Optimization of work flow, Information systems help to organize internal processes. From order management to inventory tracking, technology keeps everything running efficiently.

Communication with employees. Ensuring your team is well informed is critical. Whether it's through web systems, messaging platforms or collaboration tools, employees need the right information to deliver superior service.

Trend analysis. Staying ahead in the service industry means understanding customer trends. Information interactions help gather and analyze data to determine what customers want and tailor services.

Digital presence. Online Platforms: From websites to social media, the service industry relies heavily on digital presence. Information interactions here include using analytics to manage online reputation, respond to customer inquiries, and improve the overall online experience.

Feedback and improvement. Data-driven decision making, Customer feedback and service performance data are a gold mine. Analyzing this information helps make informed decisions to improve service quality.

In short, information interaction in the service industry is about creating a smooth, interconnected network where information flows easily and every customer touchpoint is not just a transaction, but an experience. ensures that.

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