

# Activity Strategy Literacy in Increasing Students' Interest in Reading in Elementary Schools

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## Abstract

Literacy is A term For abilities and skills possessed somebody For understand or understand, process, and use information received For various circumstances. Thereforethat , of course literacy is closely related with life students , both in the environment home , school or public . So that literacy Good used For grow Budi noble character. Research purposes This done For strengthen literacy in increase interest read participant educate . Study implemented at SDN 2 Tilongkabila Bone Bolango Regency. Research carried out is study qualitative with type descriptive with objective For describe with in accordance nature, character something individual, organization or group certain, to make it easy in determine frequency exists connection between something symptom with symptoms in the environment public. Researcher use method descriptive qualitative Because want to see authenticity and existing situation in a way intact , dynamic, meaningful, and complex. Study This No use hypothesis, but study This identify, present , and develop draft regarding school strategy in grow movement literacy school.

## Keywords

Strategy, Literacy, Interest in Reading

## Introduction

this modern age, many people don't too important reading , especially child young often more choose play cell phone than read book . However, read is a process in which the author convey messages and various information important moment read. Reading is also an search process information and insights that are not yet available is known . At school , reading is a very important process in the learning process Because determine succeed whether there is a learning process expected teaching . According to (Dharma, 2020:71) objective read is For obtain knowledge or information factual in nature cognitive with method understand with Good existing contents in reading material , for know method practical in overcome problems , as well know incident important things that happen in society around . The reality Not yet all student can reach from objective read That alone , still Lots students who read without know content and meaning from book read .

Literacy is A movement launched by the Ministry of Education and Culture . By general literacy is A term For abilities and skills possessed somebody For understand or understand , process, and use information receivedfor various circumstances .

Therefore that , of course literacy is closely related with life students , both in the environment home , school or public . So that literacy Good used For grow Budi noble character (Wiratsiwi, 2020:231) . Literacy Far more of “ capacity individual processing information written in life everyday ” as usual defined, then from That literacy No only just ability read nor counting will but literacy covers understanding individual about A existing concept. Literacy possessed by participants educate own very important role for the future . Ability High literacy is very influential to acquisition various related information with business undergo life ( competing ), literacy is road the only one For get understanding intact about A reality as well as civilize literacy Can be the basic capital For analyze and criticize from various phenomenon that occurs (Rachman et al., 2022:4241-4242) .

Ability literacy in Indonesia is still are ranked lower from other countries according to Program for International Student Assessment (PISA) which is carried out by organizations of world countries for cooperation and development economy ( Organization for Economic Cooperation & Development-OECD). According to World's Most Literate Nations data conducted by Central Connecticut State University, United States , which was released at the beginning In 2017, Indonesia was in 60th place out of 61 countries participating in the survey matter ability literacy . Results of the Indonesia National Assessment Program in 2016 carried out by the Ministry's Center for Educational Research ( Puspendik ) . culture and education Alone reveal that literacy on ability read Indonesian students are 46.3% in the category less , 6.06% in category good , and 47.11% in the category Enough (Khusna et al., 2022:102) .

Enhancement interest read participant educate since early is things that must be done carried out in order to be able read participant educate increase . Interest in reading public including participant Indonesian education still low . Culture oral or said more popular public compared to with culture read . For culture read formed in society , then development interest read in a way sustainable must Keep going done . Curriculum education be one causal factors interest read society Still low . Another factor is method learning and strategies implemented by teachers in schools . Learning methods and strategies that last This implemented , assessed Not yet capable stimulate and increase competence literacy among participants educate . One of possible efforts done in frame increase interest read participant educate is through activity strategies literacy in schools (Sukma & Sekarwidi, 2021:12-13) .

The low interest read one of the students is student difficult understand reading and school not enough notice provision source learn , then material available reading No varies so that cause students are lazy to read . Because of skill good reading Can become base For more Lots Study . And factors happen low interest read students also result low ability cognitive and intellectual student . Student more inclined interested use social media and games instead of reading book . Not only interest low reading , interest student For visit the library is still there low Because books offered in the library Not yet the more diverse . See problem this is what teachers need make a strategy for increase ability read participant educate . One of step For increase ability interest read student is with implement activity strategies literacy in schools . This matter in accordance with research conducted by ( Dharma, 2020:75) that implementation of activity strategies literacy in schools can increase interest read student .

Importance ability literacy has Lots researched in studies previously. Research conducted by (Khusna et al., 2022:105) conclude that a number of the thing that causes it low interest read student is students who are always lazy, assume read boring ,

and reading No important . However , in some school GLS implementation is running Enough Good only need addition allocation time , discipline time , and necessary exists addition book collection latest. School must capable be the front line in enhancement culture literacy , then must have strategy and technical draft good implementation , among other things daily, weekly , monthly and quarterly .

According to (Ilmi et al., 2021:2867-2868) If somebody Already own Skills linguistics reading and writing since early can stated that they have ability literacy with make school as place interesting and child - friendly learning with displays various book reading and giving various reading strategies For support continuity learning . That's it implementation activity literacy school is something business or nature activities participative and bringing together community academics , publishers , mass media , citizens , and groups interest . The purpose of the activity strategy literacy school is For get used to student reading and writing as well as stimulate interest they towards him . Through activity strategies literacy in schools will push inhabitant school For do activity literacy , which is ultimately will give contribution positive for the world of education and the environment life , so that the activity strategy literacy school will get support special from all party .

## Method

Study implemented at SDN 2 Tilongkabila Bone Bolango Regency . Research carried out is study qualitative with type descriptive with objective For describe with in accordance nature , character something individual , organization or group certain , to make it easy in determine frequency exists connection between something symptom with symptoms in the environment \_ public . In research This researcher want to describe the strategy implemented school in effort civilize movement literacy school . Researcher use method descriptive qualitative Because want to see authenticity and existing situation in a way intact , dynamic , meaningful , and complex . Study This No use hypothesis , but study This identify , present , and develop draft regarding school strategy in grow movement literacy school . This study is discussion in a way detailed about something relevant with study this , that is something incident in situations that reveal and understand school strategies in civilize movement literacy school at SDN 2 Tilongkabila .

As for technique data collection used in study This is technique interviews and observations . Interview done with head school and one class teacher at SDN 2 Tilongkabila , engineering observation done with observe in a way direct How implementation and other related matters with movement literacy at SDN 2 Tilongkabila , then the data was analyzed in a way qualitative For describe researched and interesting stuff conclusion with compare the resulting data . Verify data with check reset data and test his language through related theories with results or research data found .

## Results and Discussion

### Implementation movement literacy school

In carrying out implementation movement literacy school , party school will designing various effort in realize movement literacy school This can walk with maximum , following is implementation movement literacy school that is :

1. Activity Read 15 minutes before learning

Activity read 15 minutes before learning , deep matter This is a habituation process students so they can grow interest read in self student .

Through activity This student requested For read various the book they are interested for 10 minutes Then after finished in read they requested For write meaning from reading the or tell return book read students , This aim For embed Budi character through their story read . Activity reading done in class tall that is do activity read 15 minutes student ordered For read Then appointed For tell fill stories read and take moral message contained in reading the Then in class low usually teachers do it with storytelling in matter storytelling anytime For students who don't Can read Then tell a story One class and teacher stimulate students with questions For look for the moral message contained and also the story pictorial For practice student in read Then they tell fill story . In activities this is what teachers have to do more sensitive to children so they can read in a way maximum with condition good class so all will walk in accordance with teacher's wishes (Dharma, 2020:74) .

Carry out activity read 15 minutes before eye The lesson starts with material reading book besides book lesson . How to read someone is reading loud and there are also those who read in heart . Activity This become means For grow habit read so that expected can become A culture for participant educate . Reading materials used is book outside book lesson , with customized interests and desires participant educate . This matter will stimulate participant educate For love or like do activity read (Sukma & Sekarwidi, 2021:14) .

## 2. Add interesting book

In doing movement literacy school need exists interesting book attention student in read it , if school No own adequate book , then will emergence lack of interest student in read book . In an interesting book child school base like book fairy tales and folk tales however in fact most books provided at school is book lesson compared to book fairy tales and folk tales .

Deep effort add amount book that can interesting attention student that is First is party school request help with method submit a proposal to service education For get book through allocation funds special Then government will provide library funds help based on submitted proposals in matter This party school capable make a purposeful proposal For add amount collection the book inside library .

Second Can through BOS funds ( Assistance Operational School ) . through actual BOS financial assistance Can done For add amount the book is missing inside library However help the very small in fulfil lack in the literacy schools , BOS funds are also sufficient interest other like needs school , pay cost electricity and so on so that No Can be one focus in buy amount lots of books . Third that is with Work The same with parents , with request help from parents like give book an interesting story interest read student . so that from parental help This Can fulfil lack amount existing books at school . Fourth with do promotion in donation books , like teachers do promotion about donation book from matter This amount need book Can fulfilled However rather difficult For done (Dharma, 2020:73) .

## 3. Make Corner Literacy

Corner read or corner literacy is extension from libraries in each class with Attractive and organized design by the participants themselves educate . This matter cause participant educate will feel have , so will stimulate participant educate For more often reading , especially if activity read the done together his friends . Through activity reading in the corner read so in a way

slowly will create A culture reading in class so that interest read participant educate become increase (Sukma & Sekarwidi, 2021:14) .

In making corner literacy , make it with interesting so that can cultivate a sense of interest in read and also add interesting book student in read it , deep make corner literacy make it board along with Name student If student often read book from corner literacy given star so that fishing student others For read (Dharma, 2020:74) .

Based on results observations and interviews in classes , school the can is known that at each class there is place specifically containing books reading students who have prepared by each teacher. Place the often called as corner read or ' corner literacy ' .

The purpose of the teacher's preparation corner read or corner literacy that is including students interested For often read and can made as A cozy mini library as place For read . Apart from books reading For students , in the corner literacy or corner read the there are also writings or posters that contain invitation For reading and its importance read . At SDN 2 Tilongkabila student permitted bring books their reading have at home For read at school . Apart from for interesting interest read students , making corner read or corner literacy that can also be done made facility in activity read during not enough more than 15 minutes before learning (Wiratsiwi, 2020:234) .

Utilization corner literacy This is activity For utilize corner read what is in each class . Every class own corner read or mini library . Activity This accomplished Because exists parental support and assistance student . Parent give help in provide material later reading placed in a corner class . Corner read or corner literacy This works get closer child on the material reading and constitute conditioning good environment \_ (Dafit & Ramadan, 2020:1434) .

#### 4. Text-Rich Environment

Create rich environment text at SDN 2 Tilongkabila in the form of a poster or images in the environmental area school form text small with sentence admonition positive , encompassing behavior life clean and healthy , in general No direct can invite student do habituation read through matter small in the form of posters , slogans and pictures containing invitation something good (Ilmi et al., 2021:2871) .

According to (Dharma, 2020:74) make text rich environment this can also be done influence interest read student because rich environment text give effect in grow interest read school base . Teacher efforts in make text rich environment that is

- With paste work students on the wall class with paste results work from tasks student in making poetry , stories , rhymes and so on Where Can trigger student in reading and also enthusiasm in where do you study student provoked want to make good work so you can displayed on the wall class .
- On the wall outside school given words of motivation life healthy , disciplined , throw away trashy and diligent worship so that student can understand values Budi character from read the words motivation created by the teacher.

Text rich environment , also online direct nor No direct will form culture literacy . With there is madding and posters in the environment school become

helpful factors in build friendly environment literacy . Existence lots of posters and madding will be stimulate participant educate For read , so will impact on improvement interest read they (Sukma & Sekarwidi, 2021:14-15) .

5. Carry out supportive competition activity literacy

Activity This is effort school For actualize potency student in the field literacy at a time For give appreciation to students who have capable make work in the field literacy . Activity race literacy implemented on time semester break or end of semester. Activity race implemented literacy for example race read poetry , reading speech , make short stories and other supporting activities activity literacy (Dafit & Ramadan, 2020:1434) .

With exists race This can repair proficiency student in read and also can trigger Spirit student in read especially with he gave award will trigger motivation student in read (Dharma, 2020:75) .

6. Make Interesting library attention student

Library This become A rich knowledge various book that can interesting attention student . Many students do n't visit library consequence not enough interesting book so that attention student in read book not enough . In terms of This must prevented with decorate library become interesting attention student with patch interesting picture attention students , for interesting attention students also with make charter award with most frequent students read and visit library Where from matter This will fishing motivation and enthusiasm student in read the book is there in library (Dharma, 2020:75) .

Room library provide books varied reading , In the room library there are 7 shelves compiled book with books reading . Drafting books in the library customized with topic like book fiction , non- fiction and also books theme . Room the library also provides table For makes it easier student in read . Own carpet For make student comfortable when sitting and making room library seen more neat . Implementation objectives library to make it interesting For add variation material reading students , grow interest read and enrich experience Study student .

### **Inhibiting and Supporting Factors for Activity Strategy Literacy**

1. Obstacle factor

One of factor main inhibitor in implementation of activity strategies literacy in schools that is facilities and infrastructure like the books that will used student in reading at SDN 2 Tilogkabila . Book every class Not yet fulfil condition implementation of activity strategies literacy Good from amount nor type books available . Available a number book For class in amount limited . Likewise from facet diversity , books used not enough varies so that No interesting interest read student . As a result , students bored read books provided school and start bring book Alone . This matter state that access to material library and books reading is one of inhibitor success implementation of activity strategies literacy in schools . According to Ministry of Education and Culture 2018 , what happened problem general in implementation movement literacy schools in Indonesia are minimal material reading , not enough adequate source teacher power , and its lack room read for student . Besides that student Not yet used to read book . Although student Already know plan read Because happen every day , they No get up and look book until guardian class remind that Already the time read . Possible Because they No interested

read . Activity literacy should There is involvement of parents and the community like give donation book and give motivation at home . involvement of parents and the community become component important in success implementation of activity strategies literacy in schools .

## 2. Supporting factors

A number of factor supporter implementation activity literacy school at SDN 2 Tilongkabila including : First , the most important factor supporter activity literacy school is motivation head school and teacher enthusiasm . This matter proper become input for informants , because it is very important for leaders and subordinates For Work together to be successful finish activities and programs in something organization . SDN 2 Tilongkabila try overcome problem in read book and make use of library with share devotion ideas public . Second , at SDN 2 Tilongkabila There is effort done For overcome problem interest read student . Namely scheduling task read students 15 minutes before class started . This matter done For increase concentration students and make it easier they in understand lesson taught . Allotted reading time to child No can make they bored , sad , or anxious , because help child become used to read . Awesome motivation child will importance read will increase interest read child

## Conclusion

Based on results study regarding literacy strategies in increase interest read participant learn at school basic , then can taken conclusion that there is several strategies used by teachers to increase movement literacy among participants educate , This proven based on technique data collection in the form of observations and interviews conducted researcher namely , first the teacher uses the strategy with stage activity read 15 minutes before learning begins . Then secondly the teacher uses strategies with multiply Again Interesting books for participants educate No bored . The three teachers made corner read where you like participant educate . The next strategy used by the teacher is: make rich environment text reading . After That's the strategy that the five teachers implemented related competitions with literacy . And the last strategy the teacher makes interesting library attention student .

As for factors inhibitors and supporters of activity strategies literacy this , one factor main inhibitor in implementation of activity strategies literacy in schools that is facilities and infrastructure like the books that will used student in read . Book every class Not yet fulfil condition implementation of activity strategies literacy Good from amount nor type books available . Whereas factor supporter in activity strategy literacy this is one of them factor most importantly For activity literacy school is motivation head school and teacher enthusiasm .

## Suggestion

Following This there are suggestions that can be made be delivered namely the class teacher can using existing strategies For increase quality ability literacy students at school , teachers should push student For read and get used to it self read . Read book is element the main thing is to do it exists for the implementation of the strategy activity literacy in schools This succeed . Therefore that is , procurement book reading very necessary for students have experience varied reading . They do not only need amount book of which there are many , but also types various books . Apart from that, it is also important to implement activity strategies literacy walk in accordance with

wish wish achieved , activity strategy literacy must held or applied every day For increase interest read student .

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