

Implementation of the Family Hope Program Complete Poverty in Gorontalo City

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Abstract

This study aims to determine the process of implementing the *Keluarga Harapan* Program in overcoming poverty in Kota Tengah Sub-district, Gorontalo City and what factors have become obstacles to *PKH* in overcoming poverty in Kota Tengah Sub-district, Gorontalo City. The research uses a qualitative descriptive method. The data collection techniques include observation, interviews, and documentation.

The results showed that the *Keluarga Harapan* Program has been running relatively optimally. This can be seen from the community who have experienced a fairly positive impact of this program, especially getting a spouse who is committed and honest. The mechanism for disbursing assistance is following the applicable SOP (Operational Standards). However, there are several obstacles in its participation and cooperation of beneficiary families and *PKH* assistants, and a lack of resources.

Keywords: Implementation, Communication, Poverty, Empowerment

INTRODUCTION

Poverty is circumstances Where happen inability For fulfil need base like food, clothes, place shelter, education and health. Poverty can caused by scarcity tool fulfillment need basic, or how difficult it is access to education and health. According to Suryawati (2005: 122) poverty is circumstances Where happen lack ordinary things For owned like food, clothes, place shelter and drinking water , p This relate tightly with quality life . Poverty sometimes it means something No exists access to adequate education and employment overcome problem poverty and gain worthy honor as citizen.

Poverty is a global phenomenon that occurs in Indonesia , especially in the Central City of Gorontalo City. There is a number of factors that become reason poverty among other things low level income and sources Power guaranteed productivity sustainable living, hunger and deprivation nutrition, low level health, limitations and deficiencies access to education and services principal others. Condition No natural and death consequence persistent disease increase, life roam and place only those who don't adequate , the environment is not safe as well as discrimination and alienation

social. Poverty is also detailed by low level participation in the retrieval process decision and in life civil , social and cultural.

In urban areas presentation the poor population rose from 4.18 percent in September 2020 to 4.23 percent in March 2021, meaning happen increase of 0.05 points percent. Meanwhile in the area rural happen enhancement by 0.15 points percent , ie from 24.32 percent in September 2020 to 24.47 percent in March

Poverty is something must be a problem noticed seriously by the government, because it is said to be poor as problem social. So that poverty must handled with quickly to achieve something well-being. Policy government in effort countermeasures poverty has carried out by the government , started from service health , free education for poor people , even provision food too given . However , until now poverty Not yet Can resolved optimally, well and evenly for all over Indonesian society

Soekanto (2009:321) said that poverty is defined as something circumstances Where somebody No capable look after himself Alone in accordance with level life group or not capable utilise mental and physical energy in group the . Apart from that, Suharto (2009:131) said that poverty is problem always social relevant For studied Keep going continuously . Not this one just Because problem poverty has There is a long time ago and still do present in the middle We moment this , but Because the symptoms the more increase. In terms of this, Indonesia is a developing country and the number resident every the year increase .

Poverty is problem multidimensional . Characteristics poverty is low average quality life population, education, health, nutrition children and sources of drinking water. Various efforts has carried out by the government Indonesia For relieve poverty . Presentation poor residents in Kota Tengah District, Gorontalo City experienced enhancement from 5.45% (2019) to 5.59% (2020). Index depth poverty (P1) and index severity poverty (P2) in Kota Tengah District is experiencing frustrated with trend experience decline. In 2020, P1 was at 0.61 and P2 at 0.10 .

Poverty become focus main government central and government area . Because it is one reason retardation and inhibition in development something nation . With there is a family program expected can increase condition social economy very poor families , improve level education very poor families as well improve health and nutritional status Mother pregnant and toddlers Indonesia.

Family program hope expected can reduce poverty and improve source Power people , especially in groups of very poor people. Problematic poverty has been around for a long time since A long time ago. In general public being poor isn't it Because not enough food , but poor inside form minimal convenience or material . From size modern life today they No enjoy facility education , service health and convenience others available in modern times . What is happening in society give enough picture clear that problem poverty it's not simply about size income nor fulfillment need principal . Without realized , one alleviation poverty in matter This is clarity draft about poverty That Alone .

Government carry out programs for prevent and resolve problem poverty , for one method give help social . Entitled society accept help social must fulfil criteria that have been agreed . Mitigation program poverty No just on level planning , but must exists target to be achieved by the government , both in rural areas as well as in the region urban with adapt characteristics from their respective regions. In order to development an advanced , independent , prosperous and just society must attempted by everyone component with oriented to interest public in a way whole so that government can role as facilitator For alleviation poverty society , and society good in the countryside as well as in urban areas have high productivity in processing source the power you have .

In order to handle problem poverty that exists in Indonesia, the government emit a program namely the Family Hope Program (PKH) was implemented since in 2007. According to Director General assistance and guarantees social (Depsos, 2010) PKH was designed For help the lowest poor population form help conditional. This program expected capable contribute For speed up achievement objective development millennium, ie subtraction extreme poverty and hunger, achievement education basics, gender equality , reduction number poverty babies and toddlers , and reduction death Mother give birth to . This Family Hope Program according to the World Bank, it is considered very effective For push agka poverty in Indonesia. That matter agree with Margareth Grosh as Advisor, Social Protection and Jobs World Bank said that :

“ We assess steps taken government Indonesia very appropriate with make PKH a mainstay in push number poverty Because in this program public No only given help just will but also dedicated For Can independent and outgoing from circle poverty ”. (Kresno, 2017)

PKH is an assistance program social from government For poor families (KM) conditionally to poor family as recipient benefit. Family recipient benefit maximum in One family with criteria as following : mother pregnant worth it , kid ages 0 to 6 years , elementary to high school children , people with disabilities and the elderly worth (Hint PKH technical , 2020). This PKH program aim For combat poverty in order to increase quality life in behavior education, health and social affairs in Indonesia as well as disconnect chain future transmission come. Financial program Hope (PKH) is an assistance program cash conditional for family income low . Conditions is involved active in education and health . Family program hope in Indonesia implemented in 2007 for relieve poverty and prosperity family income low .

PKH is providing assistance programs social conditional the family / someone is poor or registered vulnerable in welfare program for handling the poor, processed by the data and information center social set as family recipient benefit .

Alleviation poverty is a must problem quick handled by the government For quick completed , decided chain the cause as well as looking for the solution . Alleviation poverty moment This caused by materials that are highly dependent on availability and policy government . Policy steps taken government For relieve poverty is one of them is the Family Hope Program (PKH). The PKH program is one of policy

For alleviation poverty, effort increase standard life poor communities, and change behavior poor society .

Family Hope Program is help cash given to KPM (Family Beneficiary) for help his needs daily . Especially For need clothing and food . As PKH develops , it has switch to help non- cash provided past ATM for RTSM (Very Poor Households) with aim for more easy and practical it could also be for saving and investing anytime need it . For create prosperity and well-being society , the government is very concerned health and education for progress nation and state. Through designed programs .This program , in period short aim reduce burden very poor families (KSM) and deep period long expected can disconnect eye chain poverty between generation , so generation next can go out from trap poverty with method improve their skills .The objectives of PKH (Family Hope Program) according to Ministry of Social Affairs (2016:18), objectives PKH generally is For increase accessibility to service education , health and welfare social in support achieved quality life poor family . PKH is expected reduce burden expenditure deep poor family period short as well as decide chain poverty in period time long . The specific objectives of PKH are: For increase quality well-being PKH participants , directing change behavior positive about importance health, education and ensuring services social welfare .

The existence of PKH (Program Harapan Family) this is the goal is For reduce , suppress numbers and decide chain poverty, increasing source Power humans , as well change lacking behavior support enhancement prosperity from the poorest group . Therefore government make breakthrough and ask help to a companion For direct and create condition society to experience appropriate changes with current development . Leads to things positive , and inviting they For form pattern appropriate behavior with applicable rules so that can create expected prosperity Prosperity is measured by fulfillment need life everyday and enthusiastic We in build change big towards more positive For progress together . Due to form public prosperous must begins with a pattern life public That yourself so you don't become obstacle in the PKH (Family Hope Program) process.

With presence of the PKH program in Kota Tengah District, Gorontalo City, Family Current Beneficiary (KPM). This Already helped with the presence of programs implemented by PKH. For example like parents helped in fulfil need nutrition for babies, children return Can previous school separated school consequence ability cost school again , advanced parents age Already get attention with the presence of PKH. Most recipients namely in the field education . This matter seen from data per KK recipient family to recipient data there are 512 families with member PKH recipients in the field health Mother pregnant with 3 recipients , age early 112 recipients . On the field education At the elementary school level there were 302 recipients , at the middle school level there were 244 recipients , at the high school level there were 237 recipients. On the field well-being social 37 elderly recipients , 6 recipients with disabilities .

Family Hope Program (PKH) assistance funds become right fully for target For change various problem the life he experiences , so that he doesn't happen deviation helped supervising institution use of these funds

At the National level, a Family Hope Program Implementation Unit Coordination Team (Central UPPKH) was formed , down to the District level there is a Coordination Team and Family Program Implementation Unit Regency . At the Unit 5 District level , the implementation of the Family Hope Program is: Family Hope Program Companion . With there is a Family Hope Program , then matter the including in guidance counseling to Family Hope Program participants so that Family Hope Program participants can get the rights granted government through the Family Hope Program .

Family Hope Program is implemented and provided government For poor communities are based with strong purpose For welfare poor society . Therefore that , participant given guidance 6 extensions so that the program runs in accordance what is planned by the government . With exists guidance counseling provided to participants in the Family Hope Program , to change style life they are the original ones become poor over time with the existence of the Family Hope Program (PKH) will become hope real government

METHOD

Method used in study This is method qualitative degan type study descriptivetip, where results end from study This explained with the words or sentences that show results end study . Study descriptive learn problems in public as well as applicable procedures in situation certain including relationships, activities , attitudes , views as well as ongoing processes and influences from something phenomenon (Nazir, 2006:63). Types of research This is study field (*field research*). Study field is is purposeful research _ For learn in a way intensive about background behind circumstances now and interaction environment social , individual , group , institution or public . Researcha field here will carried out in Kota Tengah District , Gorontalo City. Reason for selection location This based on consideration researcher Because place This in accordance with problems that have researched . Based on consideration the so researcher carried out in Kota Tengah District , Gorontalo City. Observation is technique data collection via observation in a way direct things happen in the field as the data will be used in study . Things that are observed in study This is Implementation of the Family Hope Program for Complete Poverty in Kota Tengah District , Gorontalo City.

In acquiring appropriate data with the problems studied so researcher use technique data collection as following : Observation, Interview, Documentation. Researcher do interview with informant as source information study with submit questions in accordance with indicator study . The informant will interviewed is the person who has ability For give information or data. Researcher use Interview deep (*Indept Interview*) ie interviews conducted with method dig information in detail. In

terms of this is what is meant is type interview structured , because writer use guidelines For obtain appropriate data with existing facts .

The technique will carried out by researchers moment are in the field study is the documentation technique obtained with method make documents official as complementary data and form photo , and recorder sound (audio). Data analysis done with the purpose for which the information is collected will become clear and explicit . In accordance with study so technique analysis of the data used For analyze data in study This is analysis qualitative interactive models . Deep data analysis study qualitative research in Kota Tengah District , Gorontalo City was carried out since Not yet down field , observation , during implementation study in the field and after finished study in the field . Research data obtained from results interviews , observation and documentation . Data of a nature qualitative in question is connect between framework theory with existing reality Reality the can understood through many kinds of existing activities connection with implementation of family programs hope in cope poverty. The data is already there collected furthermore triangulated as condition For data validity. Triangulation was carried out on researchers This that is sources , data triangulation and triangulation time. Data analysis techniques using technique developed by miles and huberman.stages in analyze data on this model namely: data collection, data reduction , data presentation and withdrawal conclusion .

RESULTS AND DISCUSSION

Results

Part This researcher will explained participants during interviews , notes results observation as well as documentation obtained _ from observe and discuss the data degan theory and study literature that explains about Implementation of the Family Hope Program for Complete Poverty .

At the interview This There are 20 questions asked For participant . Data presented made in forms points based on question interview.After That researcher can conclude in a way descriptive and also researcher This answer question research , and how the data is answer study This .

From the results research obtained from technique interview . Interview This showed For obtain information from informant discussing about Implementation of the Family Hope Program for Decided Poverty in Kota Tengah District . For make exposure results study easy read and understand , then researcher share discussion outlined in a way descriptive through results interview in accordance with indicator study the . (1). Planning (2). Preparation of Initial Validation Data (3). Targeting (4). Reception Participants (5). Verification Commitment (6). Data update (7). Compaint .

1. Planning

Communication necessary for the maker policies and implementers plan more consistent in implement every plan to be applied to the goal planning .

As expressed by Niki as The PKH assistant for Kota Tengah sub-district said that :

“So in PKH 1 sub-district We do the thing verification presence or KPM's commitment is good That component health nor education So verification at school or at the posyandu Then We do final posing after That ita do distribution That planning in accordance technical guidelines” (W 2 //N//PPKH/11/2022). Based on results interview with PKH companion showed that PKH officers have tasks and doing planning that follows technical guidelines . The Family Hope Program (PKH) implemented by the government through ministry basically social aim For help increase quality service education and health . This is the most important thing in implementation of this program is public can send to school children , as objective from this program .

2. Preparation of Initial Validation Data

Directorate Family Social Security prepare initial data that will be validated by PKH implementers in the regions . Mechanism setup is set in guidelines operational validation . Initial data prepared Already fulfil standard completeness of the data contained from components , mandatory and numbering . More preparation validate data on PKH recipients , especially in Kota Tengah District . As stated by PA :

"The first For determination beginning validation started with determination The data source is integrated data for the poverty management program , appropriate with Permensos no.10/HUK/2016 dated 3 May 2016, concerning mechanism use of integrated data treatment programs in matter This government local must have new data as proposal area , then data submission will be arranged in guidelines operational validation . ” (W4/ PA / KPKH /17/04/2022) .

Then PA also added answer :

"The purpose of meeting beginning 1. For inform PKH objectives and provisions . 2. Doing socialization of the program and data validation of KPM candidates with condition PKH membership . 3. Explain necessary commitment carried out by KPM PKH for can accept help. 4. Explain sanctions and implications if KPM PKH does not fulfill stated commitments in the program. 5. Explain procedure complaints and grievances on PKH implementer. 6. Request prospective KPM signs letter the statement contained therein letter invitation meeting beginning as sign composure follow stated commitments in the program. 7. Explain rights and obligations KPM PKH administrator . 8. Accept complaint. 9. Explanation about timetable distribution PKH assistance . 10. Explanation visit to facility health by officers health , explanation about registration school , and explanation about service well-being for disabled person disabled and elderly . ” (W5 PA / KPKH /17/04/2022) .

3. Targeting

Finalization determination targets (targeting) are implemented after through the process of identification and analysis need from initial data with publish letter decision (SK) determination location expansion of PKH by the Director General Social

Protection and Security . Determination results target followed up with carry out activity meeting initial and validation . As stated by NI as PKH companion .

“ Appointment implementation of PKH is appropriate with applicable procedures and through selection carried out by the ministry social ” So for the target PKH recipients according to our data can from ward Then from service social sent to the center after That returned by the center to service social .

Then NI also said that :

“ First person has the right get family program assistance hope that is category very poor family , mother House poor households who have toddlers , elementary-high school children maximum One head House 3 people are entitled get help , mother pregnant and elderly ” (W6/NI/PPKH/11/3/2022) .

Then continue with statement that :

" Recipient Inadequate assistance because it is the one who determines who the target has the right to be get help This government center while those who know situation in the field That we are in the area . So we service social get community data That from sub-district and who processes the data That center So sometimes not enough in accordance . ” (W 7 /NI/PPKH/11/03/2022) .

4. Acceptance Participant

Directoral Family Social Security send data on PKH KPM candidates to Regency / city PKH implementer For needs validation (data matching). This data covers all over candidate eligible KPM members accept PKH assistance .

“ Card rights participant if Already stated as participant recipient benefit , get companion , accept help social , get service facilitated health , education and welfare social . ” (WW. NI /W 12 /17/04/2022) .

Then there is also another informant revealed that :

“In meetings companion social I get instruction For Can think more go ahead , take it education more important For child .” (WW.YH/PPKH/W14/17/04/2022)

Furthermore another informant answered :

“Besides understanding importance education and health , me too understand importance nurturing child , continue age and disability . (WW/FD/PPKH/W15/18/05/2022)

5. Verify Commitment

1. As an assistance program cash conditional , PKH requires fulfillment obligation related service health , service education , and welfare social for KPM PKH. For fulfillment obligation the PKH implementers must ensure KPM is registered and present at the service health , education and welfare social .

2. Verification commitment aim For monitor level presence KPM PKH members at the facility health and education in a way routine in accordance with protocol health and education
3. Executor verification commitment use form verification submitted _ companion to officer service health and education For Fill in the data of KPM members who are not present every the month . Form verification level presence that has filled in by the officer health facilities and fasdik , then input / entry in PKH SIM application
4. Verification Results commitment be one _ base distribution , suspension and termination help on every stage distribution .

“ Verify commitment aim For monitor level presence KPM PKH members at the facility health and education in a way routine in accordance with protocol health , education and social .” (WW/NI/PPKH/W16/19/04/2022).

Then The PKH Korkot also said :

“ Verify commitment important , okay? We Can see and know who? just follow rules that have been implemented , we can too know Who discontinued participants his help or suspended If get it some do n't commitment .”(WW/PA/KPKH/W17/19/04/2022).

Furthermore another informant stated bring :

" With exists rule This child not even children will making excuses for being lazy go to school , with always present to school so No There is lessons left behind .” (WW/RH/PPKH/W20/19/04/2022).

6. Data Update

The purpose of updating data is For obtain condition latest PKM KKH member . the data used For verification , distribution assistance and termination help . A number of change information from KPM as following :

1. Change in KPM status
2. Change component membership
3. Change facility accessible education
4. Change KPM domicile

“ Executor data update using mobile application used by the companion For take notes condition latest on every visit to KPM PKH.” (WW/PPKH/W22/04/2022)

Discussion

One of the important stages of the public policy cycle is policy implementation. Implementation is often considered to be just the implementation of what has been decided by the legislature or decision makers, as if this stage has little influence. However, in reality, the implementation stage is very important because a policy will not mean anything if it cannot be implemented properly and correctly. In other words, implementation is the stage where a policy is implemented maximally and can achieve the policy objectives themselves.

Furthermore, according to Joko Widodo (2007:85-86) "implementation is a process that involves a number of sources including people, funds and organizational capabilities; carried out by the government or private sector (individuals or groups)" so that it can be said that implementation is a process of carrying out and carrying out a job or activity carried out by the private sector or government. In this case, the implementation in question is the implementation of the Family Hope Program (PKH) in Kota Tengah District, Gorontalo City.

The Family Hope Program is a program created by the government to overcome poverty. It is hoped that the implementation of the Family Hope Program can reduce poverty and improve community welfare, especially the community in Kota Tengah District, Gorontalo City.

Based on research that has been conducted, according to PKH facilitators, the implementation of the Family Hope Program in Kota Tengah District has been going well. This can also be seen from the narrative of the PKH facilitator that the people in Kota Tengah Subdistrict, Gorontalo City are very enthusiastic and support the implementation of the program, so this shows that the implementation of PKH in Kota Tengah Subdistrict is going well, resulting in reducing poverty and improving the quality of human resources, especially in poor community groups. This is in accordance with the government's aim in making the Family Hope Program (PKH) policy, namely overcoming poverty by improving the quality of human resources, because the Family Hope Program assistance is specifically in the fields of education and health for the poor, so the quality of education and public health increases so that the quality of human resources will also improve. And if human resources have increased, society will be more prosperous and poverty can be reduced. In this case, the implementation of the Family Hope Program (PKH) in Kota Tengah District has a clear aim, namely to reduce poverty and improve the quality of human resources, especially in poor communities .

In its implementation, PKH has general and specific objectives. The general aim is to reduce the number and break the chain of poverty, increase human resources, and change the behavior of RTSM which is relatively lacking in improving welfare. Specifically, the objectives of PKH (PKH general guidelines 2008:12) consist of:

1. Improving the socio-economic conditions of RSTM
2. Improving the education level of RTSM children
3. Improve health status
4. Improving access and quality of education and health services, especially for RTSM

CONCLUSION

The conclusion that can be drawn from this research is how the Family Hope Program itself has a big influence on all groups who need PKH itself . Based on results discussion study role power companion social in implementing family programs hope in Kota Tengah District , Gorontalo City then researcher interesting conclusion :

1. In terms of do activity PKH socialization only carried out by the recipients PKH assistance only , meanwhile socialization to apparatus sub-district and local RT only very done so not enough role PKH companion
2. Companion staff must do meeting initial and data validation with request help party sub-districts , sub-districts and local RTs For confirm the data obtained power companion must truly accurate . Companion staff after accept candidate family recipient PKH benefits , meetings beginning in a way procedure done at the start year and data validation according to the data received from ministry , whether happen reduction or addition new PKH recipients .
3. In terms of data updating is carried out If There is change part or all data on KPM PKH members . If not There is change whatever , then No There is data update . Current data update This only realized in 6 months very
4. In terms of handling family program KPM problems and complaints hopes carried out by energy companion Not yet running optimally.

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